

# **PennState Alumni Association**



# One Membership

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**Paul J. Clifford '20g**  
Chief Executive Officer  
Board of Trustees  
February 17, 2022



**PennState**  
**Alumni Association**

A dark blue silhouette of a world map is centered on a lighter blue background. The map shows the outlines of all continents.

171,142

Members Worldwide



**PennState**  
Alumni Association

We Are Sculpture  
Penn State University Park

# JULY 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
3	4 Independence Day	5	6	7	8 One Membership	9
10	11 Central PA 4th Fest (Fireworks!)	12	13	14	15	16
17	18	19	20 Central Pennsylvania Festival of the Arts	21	22	23
24	25	26	27	28	29	30
31						



## Chapters

Whether you live in Seattle or Miami, Boston or San Diego, or somewhere in between, chances are there's a Penn State chapter nearby.



## Interest Groups

Alumni Interest Groups (AIGs) give alumni a creative way to stay connected with the people they knew during their student years at Penn State.



## Societies

Connect with an academic unit such as the College of Agricultural Sciences, the Graduate School, Penn State Altoona and more.





**GROUP OF DISTINCTION**

*Elm Level*



**GROUP OF DISTINCTION**

*Laurel Level*



**GROUP OF DISTINCTION**

*Lion Level*



**PennState**  
**Alumni Association**

Join our Chapter!



Join an Interest Group!



Join the Alumni Association!



**PennState Alumni Association**



Participate in our Society!



**PennState Alumni Association**





# PennState Alumni Association

Join us and get involved!

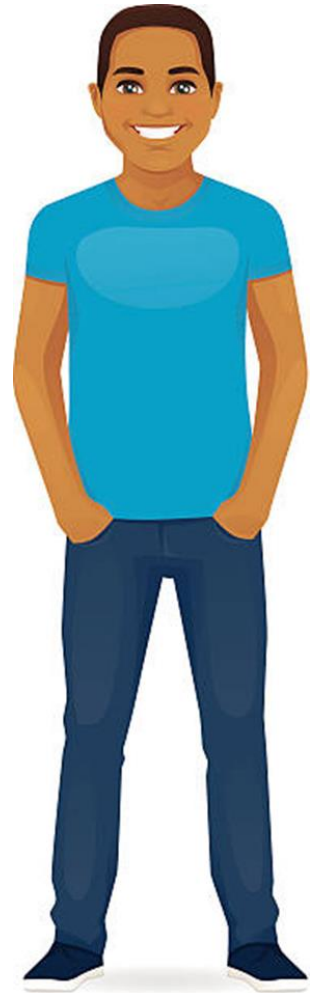
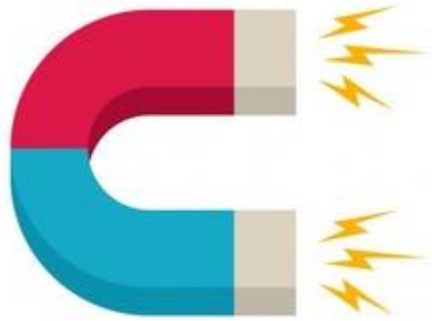


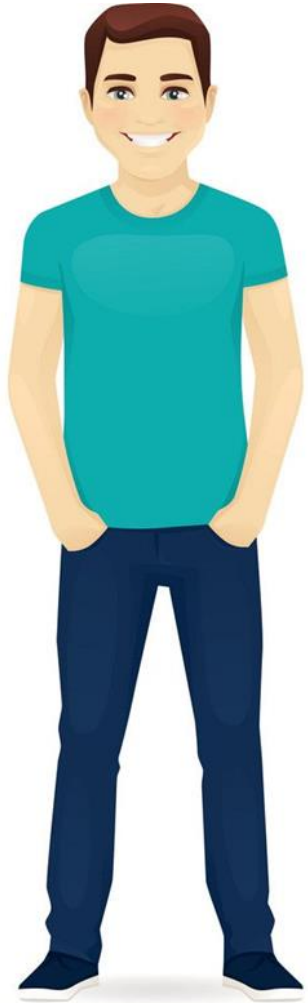
**PennState Alumni Association**  
African American Alumni Organization of Philadelphia AIG



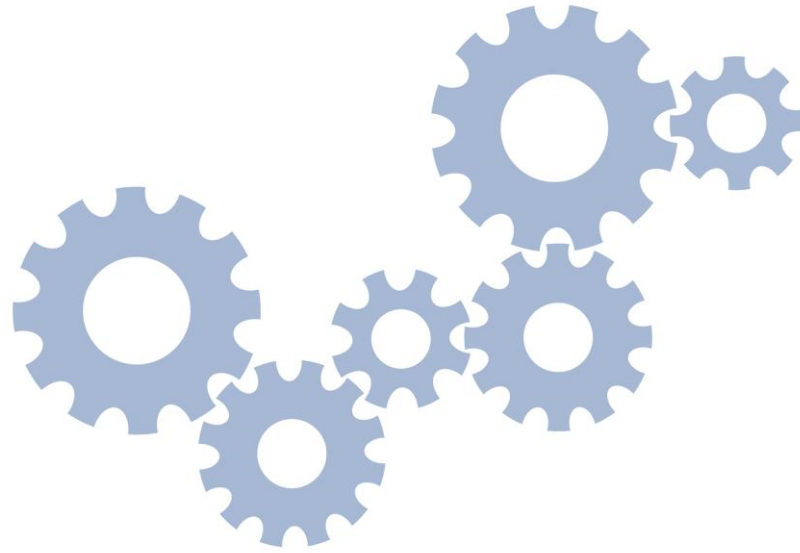
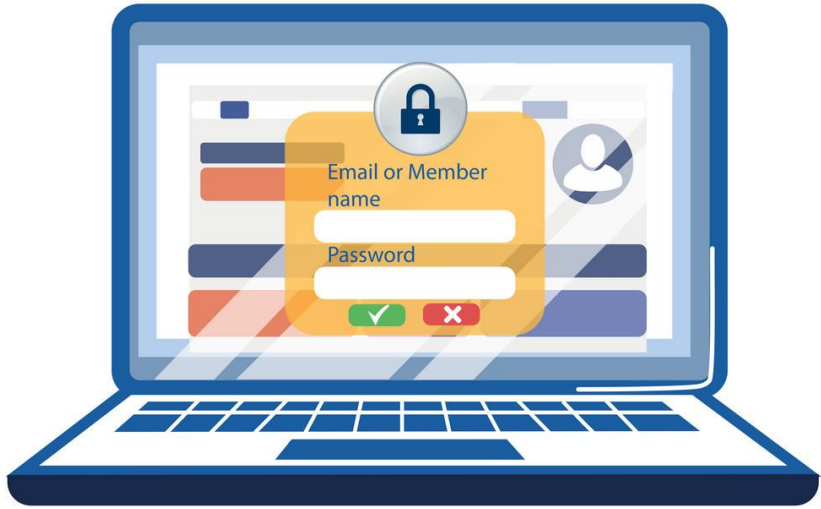
**GROUP OF DISTINCTION**  
*Lion Level*



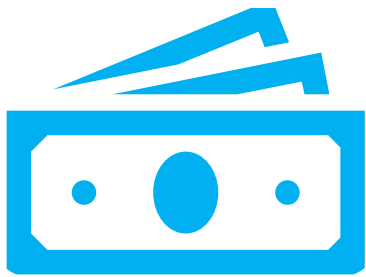




- **Sense of relief**
- **Less confusion**
- **Eliminates some chapter expenses**
- **Allows focus on engagement**



- Coordinating with chapters
- Communicating with members
- Renewing volunteer training and support
- Implementing new support models for groups
- Redesigning processes
- And more...



Annual Giving



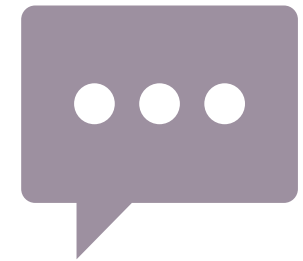
Member  
Discount



Digital Asset  
Management



Engagement  
Tech Stack



Communications  
and Operations



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